



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5023142

Schedule Dates 10/12/21-10/18/21
Advertiser Dan Helmer for Congress-D (124902)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Helmer Broadcast 10.12-10.18 (1629378)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1567/1578/11060
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 10/08/21
Last Modified 10/15/21
Entered By Mark Afshar
CO-OP No
External # 11037106
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,183.75
Net Total \$35,041.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	63	\$41,225.00
Grand Total:	63	\$41,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM	3		X	X	X	X			3	\$150.00	\$450.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
2.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	2P- ABC-General Hospital	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
3.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
4.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3		X	X	X	X			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
5.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	3		X	X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21

CONFIRMATION CONTRACT

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5.0.1	Closed Preempt	10/12/21															Washington (WJLA)	Local Special Report/Spot - Wall to wall coverage of metro train derailment	
6.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	6P- 7P (EST)	1							X	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
7.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	6:58:46P- Wheel Of Fortune	3		X	X	X	X			3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
8.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	7:29:26P- Jeopardy	3		X	X	X	X			3	\$2,600.00	\$7,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
9.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	3		X	X	X	X			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21

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10.0	Normal Line / SPOT	10/16/21-10/16/21	3	:30	11P- 12A (EST)	1						X		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/8/21
11.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	11:35P- ABC-Jimmy Kimmel	3		X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/8/21
12.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	3		X	X	X	X			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
13.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	12:37A- ABC-Nightline	3		X	X	X	X			3	\$100.00	\$300.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	10/8/21
14.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA-SATURDAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/8/21

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15.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	10/8/21
16.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/8/21
17.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	10/8/21
18.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/8/21
19.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	7A- 8A (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/8/21
20.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	8A- 9A (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21

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21.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	9A- Live with Kelly	3		X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	10/8/21
22.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	10A- News-Good Morning Washington at 10a	3		X	X	X	X			3	\$250.00	\$750.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/8/21
23.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
24.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/8/21
25.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know	3		X	X	X	X			3	\$325.00	\$975.00	Washington (WJLA)	Daypart DT GMA3(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	10/8/21

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26.0	Normal Line / SPOT	10/18/21-10/18/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
27.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1								\$600.00		Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
27.0.1	Closed Preempt	10/18/21															Washington (WJLA)	No Availability/Spot -	
28.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1								\$900.00		Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
28.0.1	Closed Preempt	10/18/21															Washington (WJLA)	No Availability/Spot -	
29.0	Normal Line / SPOT	10/18/21-10/18/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1								\$500.00		Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
29.0.1	Closed Preempt	10/18/21															Washington (WJLA)	Pre-empt/Spot -	

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30.0.1	Closed Preempt	10/18/21															Washington (WJLA)	No Availability/Spot -	
31.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	8A- 9A (EST)		1								\$800.00		Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21
31.0.1	Closed Preempt	10/18/21															Washington (WJLA)	No Availability/Spot -	
32.0	M/G For 5.0.1,27.0.1,28.0.1,29.0.1 / SPOT	10/18/21-10/18/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/15/21
33.0	M/G For 30.0.1,31.0.1 / SPOT	10/18/21-10/18/21	3	:30	10P- ABC-News Special		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/15/21

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